

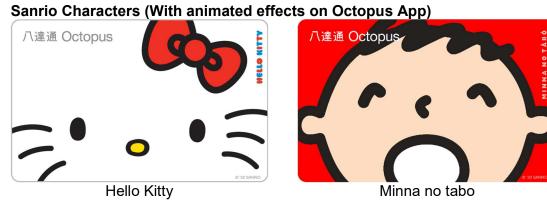
Octopus on iPhone and Apple Watch Overview of card images

<u>Overview</u>

From now until 31 January 2023, each Octopus Wallet customer can collect a card image from Octopus Card Image Store for free for their Octopus on iPhone or Apple Watch. Purchase of card image function will be rolled out soon.

Validity period: 3 years (Since the date of collection)

Card image designs during launch period



Fullmetal Alchemist







Artist: Ai Madonna



Artist: Aka

An artist who wants to express "LOVE" through her artworks. She believes that beautiful girl is the ultimate motif representing one's love. Her works combines sub-culture with finishing touches using traditional media, to achieve expressive, intriguing results in vivid colours. Aka's works have been a landmark across Tokyo in recent years with his amazing blend of Japanese graphic sense and a delicate painted texture that is unique and impactful.



TARO URYU is a Tokyo-based illustrator. He draws female figures with a simple geometrical expression with fashion as the main theme. He collaborated with many Japanese brands and created illustrations for fashion magazines and book covers.



Artist: Takeru Machida

Takeru Machida was born in Shizuoka, Japan. He spent his late childhood in the U.S. and grew up heavily influenced by various pop and street cultures. The iconic "melancolic and eve" illustration wistful is the trademark. He is active with design works available in Japan and worldwide.





Artist: Shigeki Matsuyama

Shigeki Matsuyama worked as an illustrator for over 13 years. Immediately following the 2011 Great East Japan Earthquake, Matsuyama held a solo exhibition in Tokyo called UNEASINESS. This inspired him to create more conceptual work in his career.



Artist: Wataboku

A Japanese digital artist. He creates works using his original icon SAI, a young girl in school uniform to continually expand his fan base around the world. Recently, he has expanded his activities as a contemporary artist, and has held many solo exhibitions in Japan as well as in several cities overseas.

Cats, Made in HK



Artwork: Cat in the Mirror

Jessie Wong, an illustrator raised in Hong Kong who loves animals and flowers. Her illustrations use bright colours to bring life and fantasy to the works. She hopes to spread love and beauty of the world through her paintings.



Artwork: Curious Cat

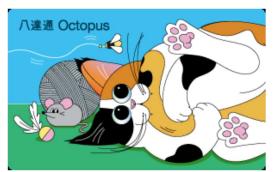
Rex Koo, a Hong Kong base graphic designer and illustrator. His style is deeply influenced by pop art and pop cultures. In 2013, Rex started to create his own collection - a series of portrait created by geometry and grid, also started holding exhibitions.





Artwork: Kitten Bank

Lik Mak, aka Toy Shop Boy, is an illustrator, animator and designer. Graduating as a film student, Toy Shop Boy found his passion in composing various incidents and information into one illustration to tell a story. To him, "toy" is something that evokes our inner memories, emotion, and imagination

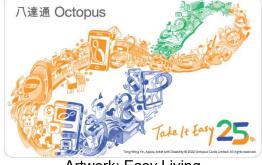


Artwork: Love Tail

PatPatKate is an illustrator with passion in cartoon illustration and storytelling. She enjoys creating stories with humour through different medium, including illustrations for children's books, book covers, magazines, advertisements and short films, as well as collaborated artworks with brands and organisations.



Octopus 25 Years



Artwork: Easy Living

Born with hearing impairment, Artist with Disability, Apple Tong is skilful at painting, illustration and drawing cartoon comic. Apple switches her ears to the paint brush and painting a channel for communicating with the outside world. Her works are always diverse and perceptual.

Her design retains the distinct infinity mark with colourful ribbon and graphics, reflecting Octopus' 25-year history of key milestones and possibilities in the future.

ADAM, a social enterprise established by The Arts with the Disabled Association Hong Kong, dedicates to the development of arts with persons with disabilities. ADAM serves as a platform for Artists with Disabilities to exhibit their gifts and talents to the public and strive ahead for professional art development. This platform is also constructed for leading collaboration partners to support artists in creativity and wellness, and achieve social inclusion.