

CNY Instant Octopus Reward Wins Promotion 2026
Terms & Conditions

1. This promotion (this “**Promotion**”) is organised by Octopus Cards Limited (and its successors and assigns) (“**OCL**”) and is open to you, as a customer of OCL who is:
 - 1.1 a holder of Mobile Octopus; or
 - 1.2 a holder of JoyYou Card, which is an On-Loan Personalised Octopus designed for Hong Kong residents aged 60 or above,(collectively the “**Eligible Octopus**”), and is subject to the terms and conditions as stated below (these “**Terms and Conditions**”).
2. By participating in this Promotion, you are deemed to have read, accepted and agreed to be bound by these Terms and Conditions.
3. OCL’s Privacy Policy Statement, Conditions of Issue of Octopus, Schedule of Fees and Guidelines relating to the use of Octopus, Terms of Use of Octopus App, Terms & Conditions for Octopus Online Payment Service, and other terms and conditions of use, published by OCL at www.octopus.com.hk and/or in Octopus App, as amended from time to time, shall apply to this Promotion.
4. “**Octopus**”, “**Octopus Wallet**”, “**On-Loan Octopus**”, “**Personalised**”, “**Mobile Octopus**” and “**Stored Value Limit**” referenced in these Terms and Conditions are defined in the Conditions of Issue of Octopus. “**Octopus App**” referenced in these Terms and Conditions is defined in the Terms of Use of Octopus App. “**AAVS**” means both the “**Automatic Add Value Service**” and “**Automatic Add Value Service (via FPS)**” as defined in the Conditions of Issue of Octopus. “**Octopus Online Payment Transaction(s)**” referenced in these Terms and Conditions are defined in the Terms & Conditions for Octopus Online Payment Service.
5. **Promotion Details**
 - 5.1 This Promotion shall start at **00:00 on 14 February 2026** (Hong Kong time) and end at **23:59 on 19 February 2026** (Hong Kong time) (both dates inclusive) (the “**Promotion Period**”).
 - 5.2 Subject to these Terms and Conditions, if you, during the Promotion Period, have used your Eligible Octopus to complete an Eligible Transaction (as defined in Clause 6 below), you will be entitled to one Lucky Draw Entry (as defined in Clause 7.1) to receive a Reward (as defined in Clause 8.1) to the Eligible Octopus.
6. **Eligible Transactions**
 - 6.1 For the purpose of these Terms and Conditions, an “**Eligible Transaction**” refers to a single successful payment transaction of HK\$100 or above conducted with an Eligible Octopus via the Octopus reader 3.0 (the “**OR3.0**”) during the Promotion Period for the purchase of goods and/or services at any physical retail store of the participating merchants in Hong Kong that accepts payment by Octopus (the “**Participating Merchants**”) (the list of Participating Merchants are set out in www.octopus.com.hk/cny2026/en).
 - 6.2 An Eligible Transaction does not include any of the following:
 - (a) any transaction for payment of fare, fee, surcharge or ticket for public transport services or car parking facilities;
 - (b) any Octopus Online Payment Transaction to settle or make payment using Octopus through (1) the internet provided by OCL through OCL website at <http://www.octopus.com.hk>, and/or (2) the Octopus App, and/or (3) other platforms as announced by OCL from time to time (including ordering at the physical retail stores of the Participating Merchants and payment through mobile applications or websites of the Participating Merchants);
 - (c) any add value transaction to Eligible Octopus (whether through AAVS, cash reload or otherwise).

In case of any dispute as to whether a transaction constitutes an Eligible Transaction, the decision of OCL shall be final and conclusive.
 - 6.3 Where the Eligible Octopus malfunctions, lost or stolen or the Eligible Octopus is suspended, terminated or cancelled, or becomes invalid for whatever reason(s) during the Promotion Period, any and all transaction(s) made through and/or recorded on such malfunctioned, lost, stolen, suspended, terminated, cancelled or invalid Eligible Octopus during the Promotion Period will not be considered as Eligible Transaction(s).
 - 6.4 The time of completing an Eligible Transaction and the value thereof received by OCL from the relevant

Participating Merchants shall be final and conclusive for the purpose of this Promotion, including, but not limited to, for determining the eligibility for the Reward under Clause 5.2.

7. **Lucky Draw Entry(ies)**

- 7.1 The number of entry(ies) to the Lucky Draw(s) (the “**Lucky Draw Entry(ies)**”) which an Eligible Octopus will be entitled to receive under this Promotion shall be determined according to the number of Eligible Transactions conducted during the Promotion Period. There is no limit on the Lucky Draw Entry(ies) for each Eligible Octopus in this Promotion.

8. **Lucky Draws, Reward and Conclusion Statement**

- 8.1 The lucky draw(s) (the “**Lucky Draw(s)**”) shall be conducted by the OR3.0 computer system automatically immediately after the OR3.0 computer system detected that an Eligible Transaction is conducted using the Eligible Octopus to determine the winning amount of the Reward (as defined below). Each holder of Eligible Octopus shall be entitled to a reward either in the value of HK\$28, HK\$8 or HK\$2 (the “**Reward**”) and the winning amount of the Reward of the Eligible Octopus will be shown on the screen of the OR3.0 immediately after the Lucky Draw. The winning amount of the Reward shall be automatically set off against the value of the Eligible Transaction in the Eligible Octopus.
- 8.2 The conclusion statement in respect of this Promotion will be published in Sing Tao Daily and The Standard on 24 February 2026.
- 8.3 The Reward cannot be altered, transferred, redeemed or exchanged for cash, other products or services or other electronic value under any circumstances whatsoever.

9. **General**

- 9.1 No claim can be made against OCL in relation to any aspect of this Promotion or any failure in the communication networks, mobile applications, mobile devices or any interruption, interception, suspension, delay, blackout, loss, unavailability, mutilation, incorrect data transmission or other failure.
- 9.2 Any act that is found or suspected to be fraudulent may result in you being disqualified from participating in this Promotion and not being eligible for the Reward.
- 9.3 In the case of any fraud or rejection, reversal or cancellation of any Eligible Transaction in respect of which the Reward has been collected, OCL shall have the sole and absolute right to charge you an amount that is equivalent to the value of such Reward without prior notice, and under no circumstance shall you have any claim against OCL whatsoever.
- 9.4 OCL's decisions in relation to any and all aspects of this Promotion shall be final and conclusive.
- 9.5 OCL is not the supplier of the goods and/or services sold and/or supplied by the Participating Merchant(s) and shall not have any liability whatsoever in relation to the provision, supply, quality, merchantability, fitness for any purpose of the said goods and/or services. Any enquiries or issues relating to any item of the goods and/or services sold and/or supplied by the Participating Merchant(s) shall be referred to the relevant Participating Merchant(s).
- 9.6 Subject to Clause 9.5 above, any enquiries or disputes concerning this Promotion must be made to OCL on or before **12 April 2026** by post to Customer Service, Octopus Cards Limited at 46/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Kowloon, Hong Kong, by calling Octopus Customer Service Hotline (no.: 2266 2222). You will be required to provide your name, contact information (namely, telephone number), the Octopus number of the Eligible Octopus and/or, in the case of dispute, information relating to the transaction in dispute to OCL when making an enquiry or lodging a dispute in relation to this Promotion. If you fail to provide the aforesaid required information, OCL may not be able to process your enquiry or dispute.
- 9.7 Information collected, retrieved or received as aforesaid and which is solely for the purpose of this Promotion will be destroyed by **12 May 2026**.
- 9.8 These Terms and Conditions shall be governed by, and construed in accordance with, the laws of Hong Kong.

- 9.9 No person other than the holders of Eligible Octopus and OCL shall have any right under the Contracts (Rights of Third Parties) Ordinance (Chapter 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
- 9.10 In case of any inconsistency or discrepancy between the English version and the Chinese version of these Terms and Conditions, the English version shall prevail.

Trade Promotion Competition Licence No.: 61038