

**Octopus Dood Rewards Platform Launch Promotion 2026 -
Terms & Conditions**

1. This promotion (this “**Promotion**”) is organised by Octopus Cards Limited (and its successors and assigns) (“**OCL**”) and is open to you, as a customer of OCL who is an Octopus Dood Rewards Account Holder, and is subject to the terms and conditions as stated below (these “**Terms and Conditions**”).
2. By participating in this Promotion, you are deemed to have read and accepted, and agree to be bound by these Terms and Conditions.
3. OCL’s privacy policy statement, Conditions of Issue of Octopus, Schedule of Fees and Guidelines relating to the use of Octopus, Terms of Use of Octopus Mobile App and other terms and conditions of use published by OCL, together with the Terms and Conditions for Dood Rewards Platform and privacy policy statement published by Octopus Applications Limited (“**OAL**”) at www.octopus.com.hk and/or in Octopus App, as amended from time to time, shall apply to this Promotion.
4. “**Octopus**” and “**Octopus Wallet**” referenced in these Terms and Conditions are defined in the Conditions of Issue of Octopus. “**Octopus App**” referenced in these Terms and Conditions is defined as “**Octopus Mobile App**” in the Conditions of Issue of Octopus. “**Eligible Octopus**”, “**Octopus Dood Rewards Platform**”, “**Octopus Rewards Platform Account**”, and “**Octopus Rewards Platform Account Holder**” referenced in these Terms and Conditions are defined in the Terms and Conditions for Octopus Dood Rewards Platform.
5. Promotion Details
 - 5.1. This Promotion shall start at **09:00 on 15 July 2026** (Hong Kong time) and end at **23:59 on 15 August 2026** (Hong Kong time) (both dates inclusive) (the “**Promotion Period**”).
 - 5.2. The Promotion consists of eight (8) distinct waves (each a “**Wave**”, and collectively the “**Waves**”), with each Wave running for a duration of four (4) days (each a “**Wave Period**”) and featuring a unique designated merchant (each a “**Designated Merchant**”). The Wave Period and the corresponding Designated Merchant for each Wave is set out in the table below:

Wave No.	Start Date (09:00 HKT)	End Date (23:59 HKT)	Designated Merchant
Wave 1	15 July 2026	18 July 2026	OCL
Wave 2	19 July 2026	22 July 2026	McDonald’s Hong Kong
Wave 3	23 July 2026	26 July 2026	Circle K
Wave 4	27 July 2026	30 July 2026	PARKnSHOP
Wave 5	31 July 2026	3 August 2026	7-Eleven
Wave 6	4 August 2026	7 August 2026	Wellcome

Wave No.	Start Date (09:00 HKT)	End Date (23:59 HKT)	Designated Merchant
Wave 7	8 August 2026	11 August 2026	Fairwood
Wave 8	12 August 2026	15 August 2026	JD.com

5.3. Subject to these Terms and Conditions, if you are an Octopus Rewards Platform Account Holder (whether existing or new), you will be eligible to play the Mini-game (as defined below) (each an **"Eligible Participant"**).

5.4. The Mini-game

5.4.1. The mini-game (the **"Mini-game"**) will be available during the Promotion Period via the Octopus Dood Rewards Platform which can be accessed in the Octopus App. To access and play the Mini-game, you must have the latest version of the Octopus App installed onto your mobile device, which is available for download at www.octopus.com.hk/dl/octopus-app. Your mobile device shall have to be equipped with Internet connectivity.

5.4.2. The Mini-game is a skill-based challenge where your entitlement to a specific reward (each a **"Tier Reward"**) depends entirely on the score range achieved during a single game session. The score brackets and corresponding Tier Reward are as follows:

- **Tier 1 Reward:** Achieved with a single game score of **0 – 49**.
- **Tier 2 Reward:** Achieved with a single game score of **50 – 69**.
- **Tier 3 Reward:** Achieved with a single game score of **70 or above**.

5.4.3. Within each Wave Period, each Eligible Participant can win and collect a **maximum of one (1) Tier Reward from each tier** (that is, a maximum of one Tier 1 Reward, one Tier 2 Reward, and one Tier 3 Reward in each Wave Period). If you are offered and collected a Tier Reward in a certain tier, no further Tier Reward in the same tier will be offered in subsequent Mini-games played within the same Wave Period.

5.4.4. The Tier Rewards available for each Wave Period is limited and will be offered on a first-come-first-served basis. No Tier Reward will be offered once such limit is reached, and instead, an alternative reward (each, an **"Alternative Reward"**) will be offered. If a Tier Reward is offered previously and not collected by the Eligible Participant, and the Eligible Participant win another Tier Reward but the limit for the corresponding Tier Reward is reached, an Alternative Reward would be offered. Each Eligible Participant can only receive a maximum of **three (3) Alternative Rewards in each Wave Period**.

5.4.5. The Tier Rewards and the Alternative Rewards (collectively, the **"Rewards"**) are electronic coupons offered by the respective Designated Merchants.

6. Collection of the Rewards

6.1. The Rewards will be made available for collection in your Octopus Rewards Platform Account in the Octopus App immediately after the completion of the Mini-game and you shall follow the instructions shown in your Octopus Rewards Platform Account to enable the Rewards to be credited to your Octopus Rewards Platform Account.

6.2. The progress of the Mini-games and Rewards saved and credited will be recorded on your Octopus

Wallet. If the Octopus Wallet linked to your Octopus Rewards Platform Account is cancelled, suspended, terminated, or becomes invalid for whatever reason during the Promotion Period, any game data recorded prior to OCL's backend processing will not be recovered.

- 6.3. Nothing in these Terms and Conditions shall oblige OCL or OAL to notify you of the availability of any Reward or the forfeiture of any Reward.
- 6.4. No Reward can be redeemed for cash or exchanged for other products and/or services under any circumstances whatsoever. For use of the Reward, the validity period and other additional terms and conditions that may be imposed by the Designated Merchant on the Rewards, please refer to the terms and conditions of the Rewards as set out by the relevant Designated Merchants.

7. Forfeiture and Return of the Rewards

- 7.1. The Rewards will be forfeited automatically without notice upon occurrence of any of the following events:
 - 7.1.1. in the event that the Reward is not collected within the corresponding Wave Period;
 - 7.1.2. if the Octopus Wallet linked to the Octopus Rewards Platform Account and/or the Octopus Rewards Platform Account of the Eligible Participant is cancelled, suspended, terminated or becomes invalid for whatever reason prior to or at the time when the relevant Reward is credited to the Octopus Rewards Platform Account or used; or
 - 7.1.3. in the event that the Octopus Wallet linked to the Octopus Rewards Platform Account is not connected to any mobile device or the Octopus App has been uninstalled from the relevant mobile device.
- 8. In the case of any fraud in respect of which the Reward has been collected, OCL shall have the sole and absolute right to charge you an amount that is equivalent to the value of such Reward without prior notice, and under no circumstance shall you have any claim against OCL whatsoever.

9. General

- 9.1. No claim can be made against OCL or OAL or any Designated Merchant in relation to any aspect of this Promotion or any failure in the communication networks, mobile applications, mobile devices or any interruption, interception, suspension, delay, blackout, loss, unavailability, mutilation, incorrect data transmission or other failure.
- 9.2. Any act that is found or suspected to be fraudulent, or involving the exploitation of communication networks, mobile systems, or game data to manipulate scores, may result in you being disqualified from participating in this Promotion and the permanent termination of your Octopus Rewards Platform Account.
- 9.3. OCL has the sole and absolute discretion to modify these Terms and Conditions at any time, which shall be effective immediately upon posting on OCL's website at www.octopus.com.hk or via the Octopus Mobile App.
- 9.4. OCL's decisions in relation to any and all aspects of this Promotion, including score calculation and distribution of the Rewards, shall be final and conclusive.
- 9.5. OCL is not the supplier of the goods and/or services sold and/or supplied by the Designated Merchant(s) and shall not have any liability whatsoever in relation to the provision, supply, quality, merchantability, fitness for any purpose of the said goods and/or services. Any enquiries or issues relating to any item of the goods and/or services sold or supplied by the Designated Merchants shall be referred directly to the relevant Designated Merchant.

- 9.6. Subject to Clause **9.5** above, any enquiries or disputes concerning this Promotion must be made to OCL on or before **15 September 2026** by post to Customer Service, Octopus Cards Limited at 46/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Kowloon, Hong Kong, or by calling Octopus Customer Service Hotline (no.: 2266 2222).

10. Personal Information Collection Statements

- 10.1. Where this Promotion is made available through the Octopus Dood Rewards Platform, OAL may handle personal data in connection with the operation, administration, maintenance and support of the Octopus Dood Rewards Platform in accordance with the Terms and Conditions for Octopus Dood Rewards Platform and OAL's privacy policy statement.
- 10.2. Without limiting respective privacy policies of OCL and OAL, by participating in this Promotion, you agree that:
- 10.2.1. your Octopus Wallet number will be transferred from OCL to OAL and used by OAL in connection with this Promotion for the purpose of identifying and verifying your eligibility to participate in this Promotion;
- 10.2.2. the number of your Octopus Rewards Platform Account (that is your Octopus Wallet number), Mini-game participation records, entitlement, collection and redemption-related records of Rewards will be transferred from OAL to OCL and used by OCL in connection with this Promotion for the purpose of (a) confirming your eligibility to participate in this Promotion; and (b) redemption of the Reward; and
- 10.2.3. the number of your Octopus Rewards Platform Account (that is your Octopus Wallet number) and any information provided by you when making an enquiry or lodging a dispute will be used and retained by OCL for (a) identifying and verifying your eligibility to participate in this Promotion, (b) notifying you of the Reward, (c) fulfilling the Reward and (d) handling any enquiries or resolving any disputes.
- 10.3. You will be required to provide your name, contact information (namely, telephone number), the Octopus Wallet number, the Octopus number of the Eligible Octopus registered with your Octopus Rewards Platform Account to OCL when making an enquiry or lodging a dispute in relation to this Promotion. If you fail to provide the aforesaid information, OCL may not be able to process your enquiry or dispute.
- 10.4. Information collected, retrieved or received as aforesaid and which is solely for the purpose of this Promotion will be destroyed by **14 August 2027**.
11. These Terms and Conditions shall be governed by, and construed in accordance with, the laws of Hong Kong.
12. No person other than the Eligible Participant and OCL shall have any right under the Contracts (Rights of Third Parties) Ordinance (Chapter 623 of the Laws of Hong Kong) to enforce or enjoy the benefit of any of the provisions of these Terms and Conditions.
13. In case of any inconsistency or discrepancy between the English version and the Chinese version of these Terms and Conditions, the English version shall prevail.