



Notice relating to Personal Information Collection Statement in accordance with the Personal Data (Privacy) Ordinance ("the Ordinance")

Purposes of Collection

1. The personal data provided by means of this online form will be used by Octopus Cards Limited for the following purposes:-

- (a) Processing your application submitted in this online form;
- (b) Management, operation and maintenance of the Octopus payment system, including audit, and exercising of our and your rights under these Conditions of Issue which can be found at www.octopus.com.hk;
- (c) Updating your records maintained with us;
- (d) Communication by us to you;
- (e) Investigation of complaints, suspected suspicious transaction and research for service improvement.

2. If you do not provide your personal data to us, we may be unable to provide you with the required service.

Classes of Transferee

3. In order to process your application submitted in this online form your personal data may be disclosed to:-

- (a) Issuers of *Bank Issued Octopus*, and Automatic Add Value Service participating banks and financial service companies which owe a duty of confidentiality to us and with which you have selected to register;
- (b) Third Party Operator(s) under a duty of confidentiality to us. Such Third Party Operator" is an entity, whether in Hong Kong or elsewhere, with which we have entered into a formal business relationship to provide you with cross-border cards or products that carry or incorporate an *Octopus*, and some other functionalities, if any. For the avoidance of doubt, Third Party Operators do not include any bank or financial services company with whom we offer the "*Bank Issued Octopus*";
- (c) Our agents or contractors under a duty of confidentiality to us who provide administrative, telecommunications, computer, payment, data processing or other services to us in connection with the operation of



- our business (such as professional advisors, call centre service providers, debt collection agencies (in the event you owe us any money), gift redemption centres or data entry companies);
- (d) Our subsidiaries, and/or our affiliates which owe a duty of confidentiality to us;
- (e) The exact Service Provider which you specified in this online form. Service Provider means any transport operators, retailers (including but not limited to, supermarkets, convenience stores, restaurants and fast food shops, food, other consumer goods e.g. medicines & cosmetics, books, newspapers, stationery and gifts, accessories shops, shopping malls, wearing apparel, telecommunications), entertainment/recreation/sports facilities providers, educational establishments, government related entities, building access control providers, unattended services (such as vending machines/kiosks/photo booths/telephone booths) or other parties which offer their services when you present your Octopus and are approved by us. These Service Providers should display the Octopus acceptance logo clearly.

4. The parties mentioned in clauses 3(a), (b) and (c) above may be located outsider Hong Kong

Access to Personal Data

5. You have a right of access and correction with respect to your personal data as provided for in sections 18 and 22 and principle 6 of Schedule 1 of the Ordinance. Your right of access includes the right to obtain a copy of your personal data provided by this online form subject to payment of a fee.

Enquiries

6. Enquiries concerning the personal data collected by means of this online form, our privacy policy and the making of access and corrections, may be addressed to

The Data Protection Officer at 46/F., Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong or email to dpo@octopus.com.hk

Our Privacy Policy provides a general description of our policy and practices in relation with your personal data held by us. Such Privacy Policy can be found at www.octopus.com.hk