

# Octopus on iPhone and Apple Watch

## Overview of “Earth Day” Card Image Collection

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From today, each Octopus on iPhone and Apple Watch customer can collect up to eight “Earth Day” card images from Octopus Card Image Store on Octopus App for free. These can be used on their Octopus on iPhone or Apple Watch. All the eight card images of the Earth Day Collection are designed by local artists using iPad and Apple Pencil.

Valid period: 3 years (since the date of collection)

### “Earth Day” Card Images (in alphabetical order of artists’ names)

#### Design Theme: Recycling and Upcycling



**Artwork: The Upcycle**

By putting a little more thought into our daily lives, we can create value from waste! Learning to make the most of everything, we can turn limited resources into infinite possibilities!



**Artwork: The Recycle**

Let's work together to sort and recycle, and get into the habit of reusing and recycling! By cutting down our waste, we can create a more comfortable natural habitat for all our furry friends!

#### **Artist: Cuson Lo**

Well-known local illustrator and comic creator, Cuson Lo began drawing when young, and has developed an art career spanning 15 years. He is skilled in drawing in chibi style, to highlight the characteristics and behaviors of different characters. His signature character, “Weird Uncle”, is popular with the public and tells enjoyable, funny, interesting and relatable stories. He hopes to bring happiness to the public by presenting trivial things of everyday life in comical ways, and aims to keep enjoying drawing every day.

## Design Theme: Transportation



**Artwork: That Early Morning**

Every dawn, you can make a decision to love the Earth! Choose public transportation, and wherever you go, you'll be reducing your carbon footprint!



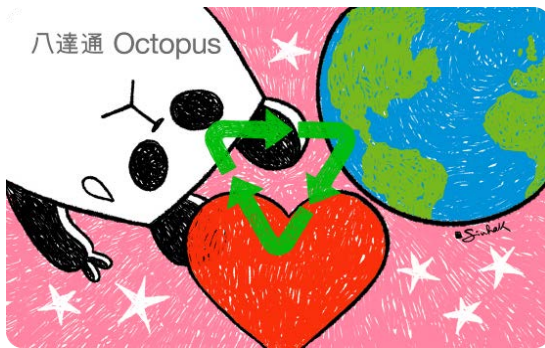
**Artwork: Emission Impossible**

Loving the Earth can be easy, it's all about the choices you make! Hop on public transportation and drive less can significantly reduce emissions and cut down our carbon footprint!

### Artist: No Paper Studio

"No Paper Studio" was founded by Lam Ka Hang, simply known as "Hang" – a local artist who has been drawing since secondary school. His artworks have a distinctive style akin to vintage movie posters. He combines this style with modern movies, games, songs and singers to make different characters appear retro, while adding Hong Kong elements in creating movie posters and illustrations with a fresh, unique style. Believing that technology and retro creation are not mutually exclusive, he uses digital drawing as his major means of creation. By increasing his art production, hosting exhibitions and developing unique cartoon characters, he aims to promote the vintage movie poster style to a wider audience and preserve the legacy of this traditional craft.

## Design Theme: Love and Treasure Earth



**Artwork: Give Earth Some Love**

The more love we give to the Earth, the more it gives back to all living beings. By cherishing everything Earth gives, we can help ensure our planet's sustainable future!



**Artwork: "Dood" For Earth**

Don't underestimate the power of the "Dood" – every little action shows the Earth more love! From using mobile payment methods to changing daily habits, every effort counts!

### Artist: Siu Hak

Siu Hak started drawing when he was four years old. His two characters – "Panda-a-Panda" – were created in a comic series published in *East Touch* magazine in 2015. With a design based on the two pandas living in Ocean Park, "An-an" and "Jia-jia", the two characters share many traits of Hong Kong people. They always mix up their own and one another's name, as well as pretending to be deaf, resulting in many jokes and anecdotes that resonate with Hong Kong people. Behind the laughter, Siu Hak wishes to share his own identity with all Hong Kong people.

## Design Theme: Go Green



**Artwork: The Sky of Green Living**

Explore the beauty around you with each stride. Take more steps in your daily life while helping the planet as you go! Every little step brings us closer to the bigger goal of cleaner skies!



**Artwork: Your Own Green Sanctuary**

Add a touch of greenery to the little corners of your home and bring a healing touch to the world! With a little more green, breathe a little more fresh air every day!

### Artist: Tse Sai Pei

Being passionate about art since she was a child, and opting for painting as her lifelong career, Tse Sai Pei created her character when she was at work one day. She began illustrating her personal experiences and observations in the workplace in hilarious ways. Later, the topics of her creations have expanded to include anecdotes about life, to bring laughter to the audience and express her thoughts. She hopes to maintain a persistent curiosity about the world we live, and continue keeping up with the times.